

Our logo:



Our web typefaces:

H1: Fredroka One pt.26

H2: Open Sans Regular pt.22

H3: Open Sans Light pt.18

Block Quote: Open Sans Light pt.22

Body: Open Sans Regular, **bold**, *italic*, pt14

Lead colours:



C0 M92 Y0 K0
R:231 G:40 B:135
#E72887



C:77 M:0 Y:0 K:0
R:0 G:180 B: 236
#00B4EC
306U

Full palette:



C0 M92 Y0 K0
R:231 G:40 B:135
#E72887



C:77 M:0 Y:0 K:0
R:0 G:180 B: 236
#00B4EC



C100 M55 Y0 K55
R:0 G:56 B:101
#003865



C60 M80 Y0 K0
R:129 G:73 B:151
#814997



C84 M0 Y38 K0
R:0 G:169 B:171
#00A9AB



C0 M18 Y92 K0
R:255 G:208 B:10
#FFD00A

Tint:



C0 M74 Y0 K0
R:231 G:40 B:135
#EC65A1



C46 M0 Y0 K0
R:143 G:212 B: 246
#8FD4F6



C80 M44 Y0 K44
R:33 G:83 B:128
#215380



C48 M64 Y0 K0
R:125 G:108 B:172
#986CAC



C67 M0 Y30 K0
R:68 G:186 B:188
#44BABC



C0 M9 Y55 K0
R:255 G:229 B:138
#FFE58A